



WEST NILE PRIVATE SECTOR DEVELOPMENT PROMOTION CENTRE LTD (WENIPS)

Promoting the Private Sector for Sustainable Development

COMPANY PROFILE

Our History

Conceived by
GoU and UNDP

Our Philosophy

Vision
Mission
Values

Our Services

Livelihoods
Environmental conservation
Human Rights promotion

Our Capability

Our Management
Our Governance

1997

West Nile Private Sector Development Promotion Center Limited (WENIPS) was first launched as Nebbi District Private Sector Development Promotion Centre on December 8, 1997 under Government of Uganda and United Nations Development Programme Country Cooperation Framework I (CCF1: 1997 – 2000). It became the first of 11 private sector development promotion centers in Uganda with a mandate to promote private sector led growth and development.

2004

Under GOU/UNDP CCF2 (2001-2004), the organization was re-profiled on April 8, 2004 as a Company Limited by Guarantee without share capital (Registration Number 63373) with 24 subscribers drawn from local organizations in West Nile.

2019

On November 28, 2019, WENIPS acquired an NGO Registration Certificate Number 4204 and a 3-year Permit to Operate an Organization Number 4555.

Since its inception in 1997, WENIPS has provided demand-driven business development services to Micro, Small and Medium Enterprises (MSMEs), promoted financial inclusion through microfinance development interventions, promoted agriculture and agribusiness development, community-based education, clean and renewable energy for community lighting, and other services to the communities in West Nile.

WENIPS operates through head office in Nebbi Municipality Council in Nebbi District, branch offices in Arua City and Yumbe and Moyo Town Council and a network of community-based resource persons in supported sub counties in West Nile sub region.



Empowered, Healthy and Prosperous Communities in Uganda

Our Vision

To work with communities to improve livelihoods, conserve the environment and promote human rights



Our Mission

Thematic Areas



The core values underpin our culture and guide our behavior.

Our Values

Concern for the Poor
Will keep us mindful of the marginalized people

Openness and mutual respect
For our clients, beneficiaries and other stakeholders

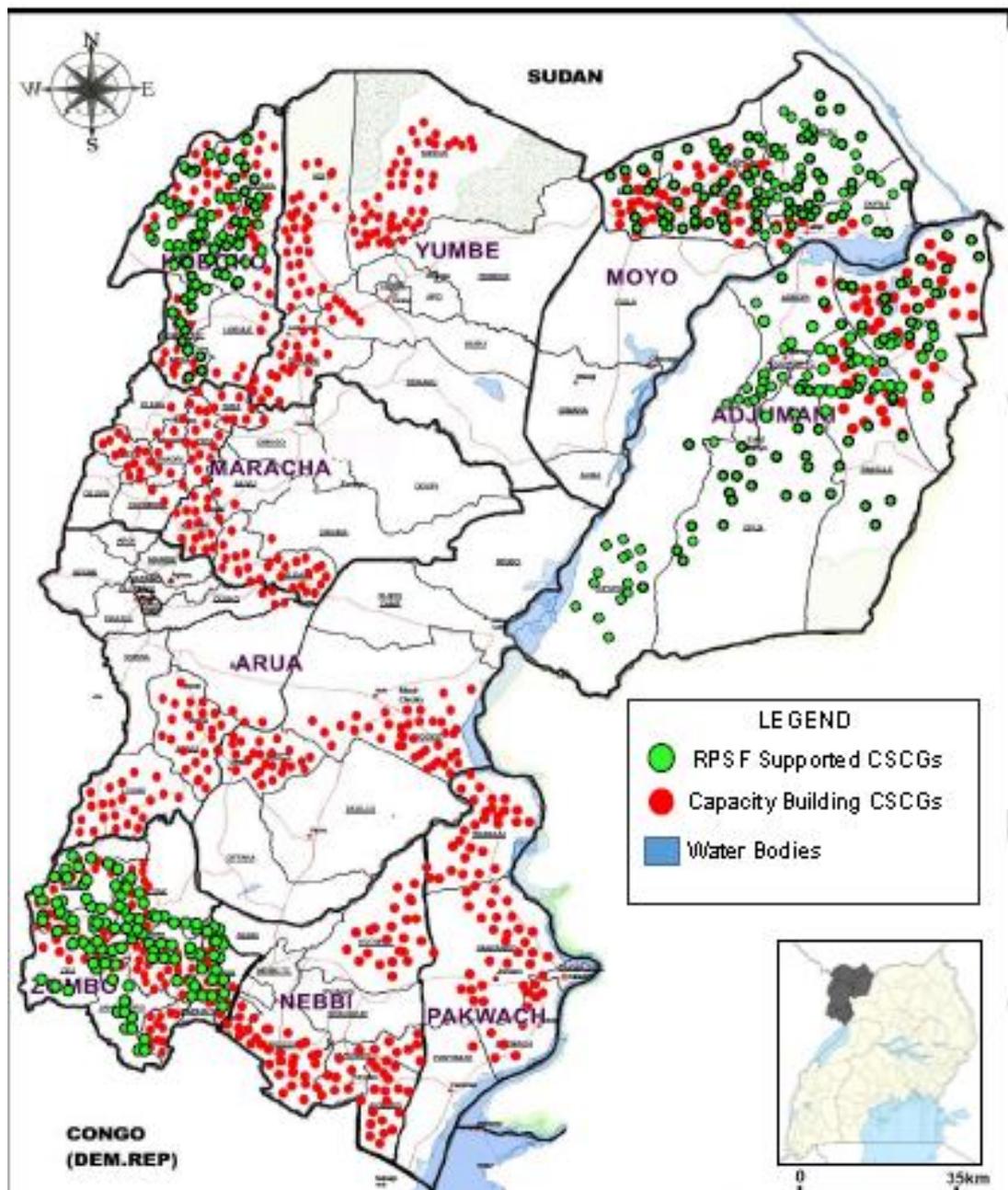
Team Work
To bring out the best in everybody and synergy of efforts

Integrity
In the way we behave and act internally and toward others and in the way we handle resources entrusted to us

Creativity
Will enable us to adapt to new challenges and always look for better ways of satisfying our clients and meeting our objectives

WENIPS is proud to have a values-based culture as its strong foundation. At the core, we understand our responsibility to always meet the highest standards of ethical behavior, because everything we do impacts the most vital aspects of people's lives — their livelihoods, environment, and fundamental human rights. This is reflected in our vision: **Empowered, Healthy and Prosperous Communities in Uganda**

MAP OF WEST NILE SHORING LOCATION OF WENIPS SUPPORTED VSLAs WITH GPS-ENABLED ACCESS



WENIPS has footprints in all districts of West Nile through established and supported Village Savings and Loans Associations (VSLAs), Farmer Groups (FGs), Producer Cooperatives, Area Cooperative Enterprises (ACEs), and program implementation and sustainability structures comprising a team of Community Based Trainers (CBTs), Community Resource Persons (CRPs), and Village Agents (VAs). From around 2006 to date, WENIPS supported over 7,500 VSLAs, 373 FGs, 35 producer cooperatives, and 10 ACEs.

Business Development Services



Since its Inception in 1997, WENIPS continues to provide Business Development Services (BDS) to micro, small, and medium enterprises (MSMEs) in West Nile sub-region. This is done through customized business planning, operations, management, sustainability and innovation training and handholding support to MSMEs. Using our team of highly qualified business management experts, specialists, trainers, mentors, and coaches, our trainings are industry-relevant, and aligned to the business contexts of our MSMEs. Through these trainings, the economically active rural poor of West Nile have operated, managed, improved and expanded viable business enterprises

Promoting Financial inclusion



Access to finance continue to inhibit economic potentials of rural women and men. This is because access to formal financial services is limited by demand-side and supply-side factors. Financial illiteracy exacerbate the problem making it difficult for the rural person to circumvent the hurdles. With over 7500 VSLAs, WENIPS has continued to promote financial inclusion in rural areas of West Nile.

Agricultural Value Chain Development



WENIPS promotes agricultural value chains by increasing access to extension services, access to agricultural inputs, and access to markets. We also promote intra and inter-linkages and networking among and with FGs, input dealers, off-takers and other stakeholders along the chain. Using FGs and VSLAs as our entry points, we ensure that smallholder farmers are professionally organized, technically equipped, market-oriented and strategically linked.



We recognize that the effectiveness of any programming rests on the capacity to mobilize local communities and stimulate their participation in the design, development, and implementation of contextually-sound interventions. We apply this in promoting the education of young people through community mobilization and dialogues as well as support to local capacities, infrastructure, management, and leadership structures within schools in the West Nile sub-region.

Support to Early Childhood Development and Education

Pre-schooling has the potential to help rural communities in West Nile to break free from intergenerational cycle of poverty. However, preschools are predominately privately-run and located in urban areas which put children in rural areas at a disproportionate disadvantage. In line with Uganda Integrated Early Childhood Development Policy, 2016



WENIPS has supported pre-school education through an enterprise-based approach: *Increase food and income securities of households to enable them to provide nutritional and scholastic support for children in schools.* Using this

approach, we have been able to turn around Mother Priscilla ECD in Atego Sub County, Nebbi District after the devastating impact of the coronavirus pandemic. This was done through community mobilization and dialogues, agricultural value chain development, enterprise development, financial literacy training, and, support to local capacities, infrastructure, management, and leadership structures.

Vocational Skills Development

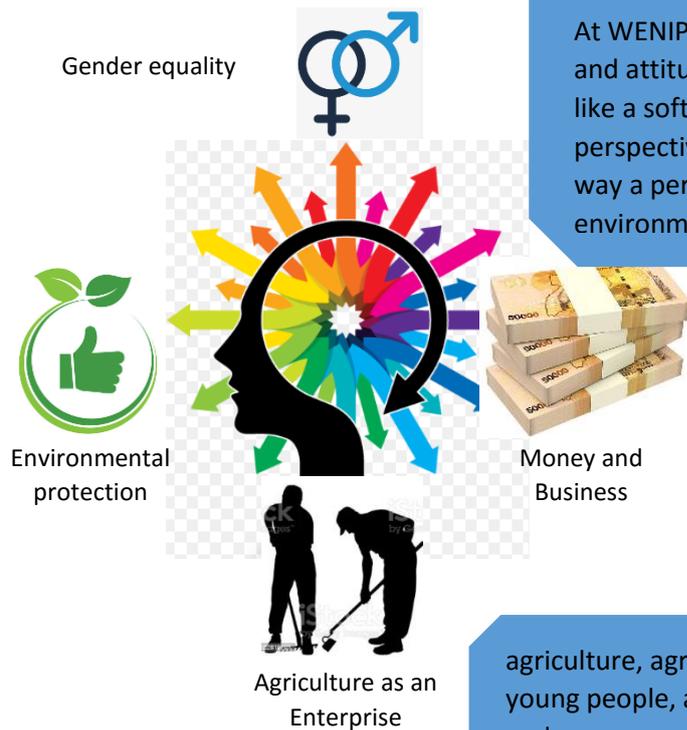


We work with refugee and host community youth and women to increase their employability and market access through promoting non-formal vocational skills development. Through strategic partnership with formal and non-formal vocational training institutions as well as Private Sector Entities, WENIPS provide market-relevant skills in the areas of Tailoring and Garment Cutting, Carpentry and Joinery, Catering and Hotel Management, Salons, and Hairdressing, Building and Concrete Practice, Crafts among others.

Promoting Human Rights through economic empowerment and rights-based programming



WENIPS envisages a Ugandan society where women and men enjoy the same economic rights including access to and ownership of productive assets, making independent and joint decisions on ownership and utilization of household assets, and access to finance among others. That is why we adhere to representation of 60:40 ratio for women and men in our VSLAs, FGs and other beneficiary clusters. We adopt rights-based approaches in our programming.



At WENIPS, we appreciate that cultures, values, and attitudes constitute people's mindsets, more like a software that shapes people's orientations, perspectives and ways of life which affect the way a person relates with others and the environment.

Over the years, WENIPS has worked to change the mindset of rural community on a number of social and economic aspects including the relationship between and the roles of men and women in society, environmental concerns, adoption of best practices in

agriculture, agriculture as a business especially among young people, attitudes and myths around business and money, among others. These have culminated in the development of a number of training packages.

These training include:

1. Training in Mindset Change
2. Training in Financial Literacy
3. Training in Business Development Skills
4. Training in Basic Life Skills among others

Possible areas of Collaboration

1. Cooperative Development
2. Sustainable Agriculture and Food Systems Development
3. Economic Empowerment for youth and women through Skills Development
4. Financial Inclusion and Access through community-based structures and digital systems
5. Business Development Services targeting micro-, small- and medium-sized agribusinesses and entrepreneurs
6. Promoting Green Economy and Green Entrepreneurship targeting young people

Our Partners



Ministry of Finance Planning and Economic Development



Ministry of Agriculture, Animal Industry and Fisheries



Aga Khan Foundation



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